

Invest In Your Health!

The full process is completed in one to three sessions and includes the following:

☞ Telephone consultation (FREE)

For your free consultation and for more details about this process, call:

704-325-9273 (Office)
267-614-5376 (Mobile)

☞ Session one

Face-to-face meeting to review medical/lifestyle history and begin coaching you through the reeducation process (the session will last approximately 60-90 minutes)

☞ Sessions Two and Three

To be scheduled only if needed

Please note that W. Keith Ward, Ph.D. is an educator, not a medical practitioner. The processes Dr. Ward teaches have their roots in the neurosciences and learning theory.

Guarantee

I am so sure that my strategy will work for you that I will refund your total investment if you do not experience significant reduction in your seasonal allergy symptoms.

About Keith Ward



Being a life and business coach and having the title of "Dr." may sound a bit stuffy, but Dr. Keith Ward is anything but that. His down to earth yet dynamic approach to coaching has helped many overcome roadblocks and reach their goals through the use of mind-based learning strategies. A lifelong educator, Dr. Ward incorporates humor into his coaching sessions along with his own life experiences as a teacher, counselor, administrator, professor, family man and friend, creating programs that are highly engaging, effective and fun. In fact, the key to Dr. Ward's success is that his coaching techniques are so enjoyable that his clients look forward to their sessions knowing they will easily learn new behavioral concepts while having fun at the same time.

Dr. Ward's studies at several leading universities have earned him a Ph.D. in education and a minor in psychology from Michigan State University. After reading Isaac Asimov's "The Brain", he developed a strong fascination with the functions of the mind in relation to behavior and learning. And thus began his quest for knowledge of mind-based learning strategies – a turning point in his life. He is certified as both a hypnosis trainer and a master practitioner of Neuro-linguistic psychology, which is defined as an "extraordinarily effective and rapid form of psychological therapy". Dr. Ward has designed and presented seminars on "Motivating Yourself and Others", "Learning Success", "Testing Success" and "Creating Mind-Based Schools and Classrooms" and is the author of the soon to be released "Less Stress, More Success".

Dr. Keith Ward is a life and business coach who thoroughly enjoys what he does – and so will you.



Eliminate Your Allergies



Guaranteed!

Using Drug-Free, Neuro-Linguistic
Psychology

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Are You Struggling With Seasonal Allergies?

Do you find your allergies physically, emotionally, and mentally stressful? Perhaps you're enduring painful injections or using oral/nasal steroids or bronchodilators - all of which could have unpleasant side effects. Are you concerned about the long-term health effects of these drugs? Would you be interested in significantly reducing or eliminating your allergy symptoms permanently without injections or medication?

If you answered "yes" to any of the above questions, I can certainly help you manage your allergies. I have effectively helped over 90% of my clients resolve their allergies and experience significant improvement from multiple allergy symptoms. My treatment is painless, non-invasive and, best of all, DRUG FREE. It's as easy as relaxing in a chair and listening.

What Causes Allergies?



If you search Google™ on your computer for the answer, you will learn that an allergy is an abnormal reaction to certain substances called allergens. These allergens may be inhaled, swallowed or come in contact with the skin to trigger this abnormal reaction.

Our immune system plays an important role in our battle against allergies. According to Dr. Judith A. Swack, Ph.D. (Biochemist and Immunologist), "The function of the immune system is to fight

pathogens (disease-causing organisms) and cancer. It can distinguish harmful from non-harmful microbes and cells. The 'allergic arm' of the immune system is actually designed to fight parasites. Thus, an allergic reaction is like a phobic response of the immune system because it mistakenly overreacts to something that is not a pathogen.

When a person experiences a traumatic or otherwise significant emotional event the biochemical stress can adversely affect the immune system by triggering or suppressing an immune response."


Like a phobia, an allergy is a conditioned response. In fact, research has shown that allergies can be conditioned in guinea pigs using a procedure similar to what Pavlov used in his experiments with his dogs (Russel, Dark, et al, 1984). The researchers put the smell of peppermint into the guinea pigs' cages and then injected them with a substance that would naturally produce an active immune response. After repeating this five times over a short period of time, the researchers put the peppermint smell in the cage again, but this time did not inject the noxious substance. When they checked the blood of the guinea pigs they found that they were producing as full an immune reaction as they would if they had been injected.

With this in mind, the goal of treating an allergy involves reeducating the immune system. Our immune system has two specific ways of dealing with foreign matter in our bodies - passive and active. The passive immune response is handled by white cells in the blood stream that digest non-living matter from the body such as allergens. The active immune response is handled by "killer"



T-cells that attack and destroy living cells from the body such as viruses. In some cases the attack is done by exploding the infected cell. This is what causes the redness and irritation associated with infections and allergies. Unfortunately, with allergies our immune system makes the mistake of responding to a harmless non-living allergen as if it were a virus and goes into active mode instead of passive. It is similar to a phobia in that the immune system panics and gets itself into such a confused state that it attacks our own bodies even though there is no danger. If your immune system could talk it would say, "I'll show you, I'll just hit myself".

I have been trained in a specific process developed by Robert Dilts, author and consultant in the field of Neuro-Linguistic Psychology (a model of human behavior, learning and communication). Through this process I can reeducate your immune system to utilize the passive rather than active mode in response to an allergen.

 I have successfully coached over eighty people using this reeducation process and am positive I can do the same for you!

Call 704-325-9273 (Office) or 267-614-5376 (Mobile) now for your FREE consultation.